# **GOALS AND OBJECTIVES**

The following goals are based on the issues identified in the public input process. They have been categorized according to implementation. Issues that can be addressed through a change in zoning or economic development are located in Land Use, development patterns have been addressed under Community Design, and traffic and circulation issues are addressed under Transportation. Each category lists an overall goal with several specific objectives with which to achieve this end.

### Land Use

Goal: Establish a critical mass of businesses and activity in the Town Center that

further establishes the area as the "heart" and focal point of the Town of Glenville, and when considered as a whole, will provide a unique shopping,

recreational and cultural experience in the region.

**Objective:** Develop the Town Center as a flexible multiple use district of vertical mixed-use

buildings that brings together retail, office, civic, recreational, and residential uses

with a primary focus on retail activity.

Objective: Encourage civic elements (i.e. parks and plazas) and institutions to expand or

locate in the Town Center.

Objective: As the opportunity presents itself, encourage land uses that are unique or "niche-

oriented" to minimize competition with other commercial areas of Glenville as

well as surrounding communities.

## **Community Design**

**Goal:** Provide a traditional pattern of development that supports a diverse range of

uses, public spaces, and walkable streets culminating in an integrated

community center and civic focal point.

**Objective:** Provide a traditional pattern of development where buildings front on streets to

create a functional, pedestrian-oriented public realm.

**Objective:** Promote interesting and functional architecture that will distinguish the Glenville

Town Center from other "downtowns."

Objective: Provide for an integrated system, both within the Town Center and to the

surrounding community, of public open spaces consisting of parks, plazas, courtyards, and greenbelts, all connected by multi-use paths and/or sidewalks.

Objective: Provide a central public space such as a town square, community green or

central plaza to serve as a civic focal point, social and recreational area, and

economic catalyst.

#### **Transportation**

Goal: Develop more efficient circulation patterns, provide frequent and direct street

connections and alternative routes both within the Town Center and to the surrounding community, and enhance safety and access by providing a multi-

#### TOWN CENTER MASTER PLAN

functional street system suitable for all modes of travel including private automobiles, transit and delivery vehicles, pedestrians, and bicycles.

Objective: Establish an efficient flow of motor vehicle traffic along Saratoga Road (NYS

Route 50) by introducing access management principles and providing

alternative means of ingress and egress to abutting land uses.

Objective: Enhance pedestrian access in the Town Center through development of a

system of sidewalks, high-visibility crosswalks, and pedestrian-friendly intersections that enable people to walk easily and safely to and from their

destination.

Objective: Improve bicycle access in the Town Center through development of a system of

trails, and/or bicycle lanes as appropriate, to enable people to bike easily and safely to and from their destination and to provide appropriate links between this system and existing trails in other areas of the Town of Glenville.



TOWN OF GLENVILLE